

# 2023 First Semester

Number of plans: 12

Number of exercises: 66

Total Cost: JYP 6049750

Total Payment:  
JYP 13500000

## Semister Plans

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Ms.Maryam	JYP 55300	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
T123-I marketing plan	Farah Alzainat	JYP 129700	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Ms.Hala	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Mr.Daniel Desmond	JYP 55500	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Tony	JYP 25700	JYP 750	JYP 2000000	2024-04-01 2025-03-31	364 Days	2024-05-09
Action Plan- 6Ps	Farah Alzainat	JYP 13600994	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	2024-05-09
T123-I marketing Activity	Jency George	JYP 311000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Jamilh	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Sudheer	JYP 101100	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Habeeb	JYP 1250000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Pouya Yazdchi	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Ahmad	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Exercise Implementation of new Isuzu Service Contracts

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Genuine & Service parts campaigns

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Isuzu Service vehicle stripping (Branded vehicles)

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer giveaways

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise IDS Improvements*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Aftersales Marketing Material*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Parts display*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Annual dealers meeting*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Top 10 fleet customers challenge*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Top 6 sub-dealers challenge*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise SDAMA parts team challenge*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Isuzu wholesalers support*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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