

# 2023 First Semester

Number of plans: 12

Number of exercises: 66

Total Cost: JYP 6049750

Total Payment:  
JYP 9500000

## Semister Plans

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Ms.Maryam	JYP 55300	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
T123-I marketing plan	Farah Alzainat	JYP 129700	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Ms.Hala	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Mr.Daniel Desmond	JYP 55500	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Tony	JYP 25700	JYP 750	JYP 0	2024-04-01 2025-03-31	364 Days	2024-05-09
Action Plan-6Ps	Farah Alzainat	JYP 13600994	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	2024-05-09
T123-I marketing Activity	Jency George	JYP 311000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Jamilh	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Sudheer	JYP 101100	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Habeeb	JYP 1250000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Pouya Yazdchi	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Ahmad	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Exercise January

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [January Marketing Report](#)

Exercise Implementation of new Isuzu Service Contracts

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Genuine & Service parts campaigns

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Isuzu Service vehicle stripping (Branded vehicles)*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Customer giveaways*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise IDS Improvements*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Aftersales Marketing Material*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Parts display*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Annual dealers meeting*

Exercise Labels



Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise SDAMA parts team challenge*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise Sponsorship*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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#### Exercise Media

media file : [Rugby Sponsorship Agreement](#)

### *Exercise Branding*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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#### Exercise Media



media file : [Rugby Yard Branding](#)

### *Exercise SMS*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Media



media file : [Trucks SMS Campaign](#)

### Exercise Retainer Fees

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Media

media file : [Invoices from Oct'23- Mar'24](#)

### Exercise Retainer fees

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Branding

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Fleet Clients Campaign*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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**Exercise Media**

media file : [April](#)

*Exercise New Showroom Launching Campaign*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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**Exercise Media**

media file : [April](#)

*Exercise Driver Safety Campaign*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise KHCF sponsorship*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise OOH*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Digital*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April](#)

*Exercise SMS*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Digital Media*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Website Maintenance and update*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer Meet

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Showroom Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise OOH

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise SIAM Exhibition Event

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
SIAM Invoices	SIAM Exhibition Event	SDAMA MAROC	JYP 49000	JYP 0		2024-05-06 15:06:52	SIAM Exhibition event	

Exercise Media





Exercise April 2024- Social Media Activities

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April 2024- Social Media Activities](#)

Exercise Product

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Price

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Promotion

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Place*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise People*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Process- CRM*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise 6P Marketing Activity*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise 6P Marketing Activity*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise BTL*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise Social Media*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise Advt Magazine & Online*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise Advt Newspaper*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise Advt TV*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise Sponsorship*

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### *Exercise New Show room Signange / Branding*



**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Customer Giveaways*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Search Engine Marketing (SEO)*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Showroom branding*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Social media advertising*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Ramadan Campaign*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Ramadan Ghabga*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Always on - Digital & Social Media*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Social Media*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Incentive Trip - Thailand*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Focus Campaign - Media, Print, Value*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise CRM*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Other

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Social Media Platforms

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Giveaways

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise New branch ceremony inauguration

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise opening campaign for a new showrooms*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Ramdan Campaign*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Hajj campaign*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Whatsapp API & E-mail Automation activation*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Paid Media (SEM)*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Business Directory 2024*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Prisma Media Advertising	Business Directory 2024	MSRYB	JYP 750	JYP 0	2024-09-30	2024-05-15 15:35:38	Advertising in Business Directory- 2024- 2025	

**Exercise Media**

media file : [Invoice & Advertisements](#)  
media file : [Advertisements](#)