

2023 First Semester

Number of plans: 12

Number of exercises: 66

Total Cost: JYP 6049750

Total Payment:
JYP 9500000

Semister Plans

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Ms.Maryam	JYP 55300	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
T123-I marketing plan	Farah Alzainat	JYP 129700	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Ms.Hala	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Mr.Daniel Desmond	JYP 55500	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Tony	JYP 25700	JYP 750	JYP 0	2024-04-01 2025-03-31	364 Days	2024-05-09
Action Plan-6Ps	Farah Alzainat	JYP 13600994	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	2024-05-09
T123-I marketing Activity	Jency George	JYP 311000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Jamilh	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Sudheer	JYP 101100	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Habeeb	JYP 1250000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Pouya Yazdchi	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Ahmad	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Exercise April 2024- Social Media Activities

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April 2024- Social Media Activities](#)

Exercise PR Coverage

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise BTL

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Business Directory 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Prisma Media Advertising	Business Directory 2024	MSRYB	JYP 750	JYP 0	2024-09-30	2024-05-15 15:35:38	Advertising in Business Directory- 2024- 2025	

Exercise Media

media file : [Invoice & Advertisements](#)
media file : [Advertisements](#)