

2023 First Semester

Number of plans: 11

Number of exercises: 68

Total Cost: JYP 6049750

Total Payment:
JYP 9500000

Semister Plans

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Ms.Maryam	JYP 55300	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
T123-I marketing plan	Farah Alzainat	JYP 129700	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Ms.Hala	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Mr.Daniel Desmond	JYP 86775	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Tony	JYP 25970	JYP 750	JYP 0	2024-04-01 2025-03-31	364 Days	2024-05-09
T123-I marketing Activity	Jency George	JYP 311000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Jamilh	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Sudheer	JYP 101100	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Habeeb	JYP 1250000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Hussain	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Plan Name	DealerName	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Ahmad	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Exercise January

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [January Marketing Report](#)

Exercise Implementation of new Isuzu Service Contracts

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Genuine & Service parts campaigns

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Isuzu Service vehicle stripping (Branded vehicles)

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer giveaways

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise IDS Improvements

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Aftersales Marketing Material

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Parts display

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Annual dealers meeting

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise SDAMA parts team challenge

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

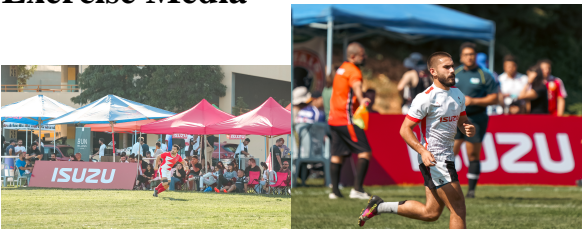
media file : [Rugby Sponsorship Agreement](#)

Exercise Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media



media file : [Rugby Yard Branding](#)

Exercise SMS

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media



media file : [Trucks SMS Campaign](#)

Exercise Retainer Fees

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [Invoices from Oct'23- Mar'24](#)

Exercise Retainer fees

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April](#)

media file : [May](#)

Exercise Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Fleet Clients Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April](#)

Exercise New Showroom Launching Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April](#)

Exercise Driver Safety Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise KHCF sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise OOH

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Digital

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April](#)

Exercise SMS

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Digital Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Website Maintenance and update

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer Meet

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Showroom Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise OOH

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise SIAM Exhibition Event

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
SIAM Invoices	SIAM Exhibition Event	SDAMA MAROC	JYP 49000	JYP 0		2024-05-06 15:06:52	SIAM Exhibition event	

Exercise Media





Exercise April 2024- Social Media Activities

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April 2024- Social Media Activities](#)

Exercise Price

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Promotion

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Place

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise People

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Process- CRM

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise 6P Marketing Activity

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Isuzu Pylon

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise BTL

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Advt Magazine & Online

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Advt Newspaper

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Advt TV

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise New Show room Signange / Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer Giveaways

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Search Engine Marketing (SEO)

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Showroom branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social media advertising

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Ramadan Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Ramadan Ghabga

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Always on - Digital & Social Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social Media

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Incentive Trip - Thailand

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Focus Campaign - Media, Print, Value

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise CRM

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Other

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social Media Platforms

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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media file : [May](#)

Exercise Giveaways

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise New branch ceremony inauguration

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise opening campaign for a new showrooms

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Ramdan Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Hajj campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Whatsapp API & E-mail Automation activation

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Paid Media (SEM)

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Business Directory 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Prisma Media Advertising	Business Directory 2024	MSRYB	JYP 750	JYP 0	2024-09-30	2024-05-15 15:35:38	Advertising in Business Directory- 2024- 2025	
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Exercise Media

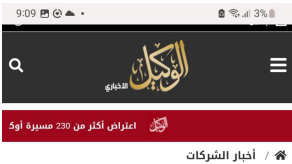
media file : [Invoice & Advertisements](#)
media file : [Advertisements](#)

Exercise April

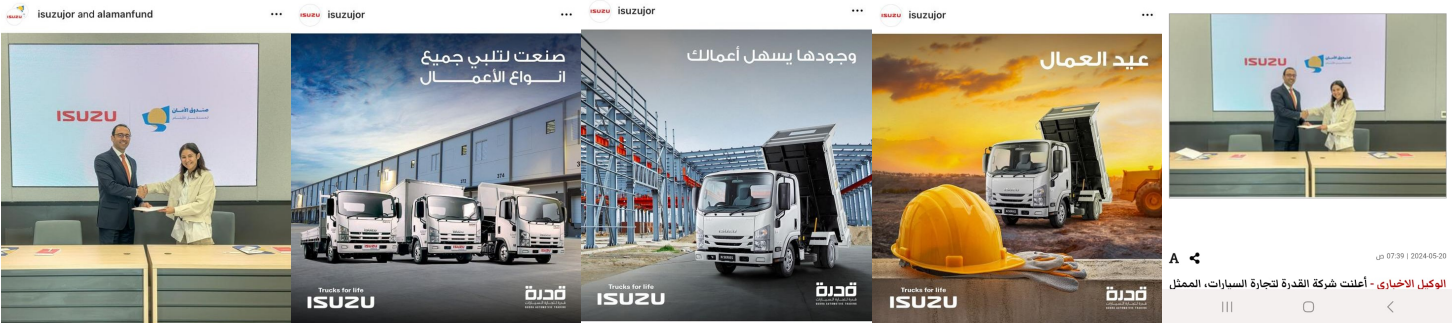
Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media



ايسوزو الأردن تواصل شراكتها مع صندوق الأمان لمستقبل الأيتام لتقديم المزيد من المنح لطلبته





Exercise May 2024 Social Media Coverage

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise June 2024 Social Media Coverage

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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