

2023 First Semester

Number of plans: 11

Number of exercises: 73

Total Cost: JYP 6049750

Total Payment:
JYP 9500000

Semister Plans

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Ms.Maryam	JYP 55300	JYP 0	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
2024 Marketing Plan-Term 1 (Generalized)	Noor	JYP 205070	JYP 205061	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Ms.Hala	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Mr.Daniel Desmond	JYP 86775	JYP 22807253	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Tony	JYP 25970	JYP 750	JYP 0	2024-04-01 2025-03-31	364 Days	2024-05-09
T123-I marketing Activity	Jency George	JYP 311000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Jamilh	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Sudheer	JYP 101100	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Habeeb	JYP 1250000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Hussain	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Ahmad	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Exercise Retainer fees

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees	Retainer fees	JOOS	JYP 8700	JYP 0		2024-07-02 08:08:09		

Exercise Media

media file : [April](#)
media file : [May](#)

Exercise Branding

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Branding	Branding	Will be decided	JYP 12000	JYP 0		2024-07-02 08:10:37		

Exercise Fleet Clients Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Fleet Clients Campaign	Fleet Clients Campaign	Will be decided	JYP 6000	JYP 0		2024-07-02 08:05:19		

Exercise Media

media file : [April](#)

Exercise New Showroom Launching Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Launch campaign and event	New Showroom Launching Campaign	Will be decided	JYP 150000	JYP 0		2024-07-02 08:06:18		

Exercise Media

media file : [April](#)

Exercise Driver Safety Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Driver campaign	Driver Safety Campaign	Will be decided	JYP 6000	JYP 0		2024-07-02 10:51:33		

Exercise KHCF sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
King Hussien Cancer Center	KHCF sponsorship	KHFC	JYP 5000	JYP 0		2024-07-02 08:09:42		

Exercise April 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	April 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:42:38	Monthly RF	
Giveaway invoice	April 2024	JOOS	JYP 2029	JYP 0		2024-07-01 13:44:05	Ramadan customers giveaways	
Truck flyer invoice	April 2024	Direct Action	JYP 800	JYP 0		2024-07-01 13:45:12	Fleet Colaboration Campaign	

Exercise Media

media file : [April presentation](#)

media file : [Retainer fees invoice](#)

media file : [Giveaway invoice](#)

media file : [Truck flyer invoice](#)

media file : [Astrico Video](#)

Exercise May 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	May 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:46:03	Monthly retainer fees	
Al Aman Fund Press Release	May 2024	JOOS	JYP 638	JYP 0		2024-07-01 13:46:57	Announcing Collaboration	

Exercise Media

media file : [May presentation](#)

media file : [Retainer fees invoice](#)

media file : [Press Release invoice](#)

Exercise June 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	June 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:47:55	Monthly retainer fees	
Independence Day and Jubilee greeting news paper	June 2024	JOOS	JYP 1134	JYP 0		2024-07-01 13:48:49	Greeting	
Website hosting and development	June 2024	JOOS	JYP 4060	JYP 0		2024-07-01 13:49:44	Yearly website hosting and development	

Exercise Media



media file : [Retainer fees invoice](#)
media file : [Yearly website development invoice](#)
media file : [Newspaper Invoice](#)

Exercise July 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	July 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:50:47	Monthly retainer fees	

Exercise Media

media file : [July Content Calendar](#)
media file : [July Retainer Fees Invoice](#)
media file : [July Trucks Market Update Report](#)

Exercise August 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Retainer fees invoice	August 2024	JOOS	JYP 1450	JYP 0		2024-07- 01 13:55:24		
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Exercise September 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	September 2024	JOOS	JYP 1450	JYP 0		2024-07- 01 13:55:44		