

# 2023 First Semester

Number of plans: 11

Number of exercises: 73

Total Cost: JYP 6049750

Total Payment:  
JYP 9500000

## Semister Plans

| Plan Name                                | Dealer Name       | Expected Cost | Cost         | Payment | Date                     | Expected Duration | Actual Duration       |
|------------------------------------------|-------------------|---------------|--------------|---------|--------------------------|-------------------|-----------------------|
| T123-I marketing Activity                | Ms.Maryam         | JYP 55300     | JYP 0        | JYP 0   | 2024-01-01<br>2024-12-31 | 365 Days          | Plan is not Completed |
| 2024 Marketing Plan-Term 1 (Generalized) | Noor              | JYP 205070    | JYP 205061   | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | Plan is not Completed |
| T123-I marketing Activity                | Ms.Hala           | JYP 52999     | JYP 0        | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | Plan is not Completed |
| T123-I marketing Activity                | Mr.Daniel Desmond | JYP 86775     | JYP 22807253 | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | Plan is not Completed |

| Plan Name                 | Dealer Name  | Expected Cost | Cost    | Payment | Date                     | Expected Duration | Actual Duration |
|---------------------------|--------------|---------------|---------|---------|--------------------------|-------------------|-----------------|
| T123-I marketing Activity | Mr.Tony      | JYP 25970     | JYP 750 | JYP 0   | 2024-04-01<br>2025-03-31 | 364 Days          | 2024-05-09      |
| T123-I marketing Activity | Jency George | JYP 311000    | JYP 0   | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | 2024-05-09      |
| T123-I marketing Activity | Jamilh       | JYP 440000    | JYP 0   | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | 2024-05-09      |
| T123-I marketing Activity | Mr.Sudheer   | JYP 101100    | JYP 0   | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | 2024-05-09      |
| T123-I marketing Activity | Habeeb       | JYP 1250000   | JYP 0   | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | 2024-05-09      |
| T123-I marketing Activity | Hussain      | JYP 52000     | JYP 0   | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | 2024-05-09      |

| Plan Name                 | Dealer Name | Expected Cost | Cost  | Payment | Date                     | Expected Duration | Actual Duration |
|---------------------------|-------------|---------------|-------|---------|--------------------------|-------------------|-----------------|
| T123-I marketing Activity | Mr.Ahmad    | JYP 395000    | JYP 0 | JYP 0   | 2024-04-01<br>2024-09-30 | 182 Days          | 2024-05-09      |

*Exercise January 2024*

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise Media

media file : [January Marketing Report](#)

*Exercise Implementation of new Isuzu Service Contracts*

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Genuine & Service parts campaigns*

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Isuzu Service vehicle stripping (Branded vehicles)*

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Customer giveaways***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise IDS Improvements***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Aftersales Marketing Material***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Parts display***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Annual dealers meeting***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise SDAMA parts team challenge***



**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Sponsorship*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

**Exercise Media**

media file : [Rugby Sponsorship Agreement](#)

*Exercise Branding*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

**Exercise Media**



media file : [Rugby Yard Branding](#)

*Exercise SMS*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

**Exercise Media**



media file : [Trucks SMS Campaign](#)

*Exercise Retainer Fees*

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise Media

media file : [Invoices from Oct'23- Mar'24](#)

*Exercise Retainer fees*

Exercise Labels

| Label         | Exercise      | Dealer | Price    | Payment | Payment Date | Date                | Reason | Comment |
|---------------|---------------|--------|----------|---------|--------------|---------------------|--------|---------|
| Retainer fees | Retainer fees | JOOS   | JYP 8700 | JYP 0   |              | 2024-07-02 08:08:09 |        |         |

Exercise Media

media file : [April](#)

media file : [May](#)

***Exercise Branding***

**Exercise Labels**

| Label    | Exercise | Dealer          | Price     | Payment | Payment Date | Date                | Reason | Comment |
|----------|----------|-----------------|-----------|---------|--------------|---------------------|--------|---------|
| Branding | Branding | Will be decided | JYP 12000 | JYP 0   |              | 2024-07-02 08:10:37 |        |         |

***Exercise Fleet Clients Campaign***

**Exercise Labels**

| Label                  | Exercise               | Dealer          | Price    | Payment | Payment Date | Date                | Reason | Comment |
|------------------------|------------------------|-----------------|----------|---------|--------------|---------------------|--------|---------|
| Fleet Clients Campaign | Fleet Clients Campaign | Will be decided | JYP 6000 | JYP 0   |              | 2024-07-02 08:05:19 |        |         |

**Exercise Media**

media file : [April](#)

***Exercise New Showroom Launching Campaign***

**Exercise Labels**

| Label                     | Exercise                        | Dealer          | Price      | Payment | Payment Date | Date                | Reason | Comment |
|---------------------------|---------------------------------|-----------------|------------|---------|--------------|---------------------|--------|---------|
| Launch campaign and event | New Showroom Launching Campaign | Will be decided | JYP 150000 | JYP 0   |              | 2024-07-02 08:06:18 |        |         |

Exercise Media

media file : [April](#)

Exercise Driver Safety Campaign

Exercise Labels

| Label           | Exercise               | Dealer          | Price    | Payment | Payment Date | Date                | Reason | Comment |
|-----------------|------------------------|-----------------|----------|---------|--------------|---------------------|--------|---------|
| Driver campaign | Driver Safety Campaign | Will be decided | JYP 6000 | JYP 0   |              | 2024-07-02 10:51:33 |        |         |

Exercise KHCF sponsorship

Exercise Labels

| Label                      | Exercise         | Dealer | Price    | Payment | Payment Date | Date                | Reason | Comment |
|----------------------------|------------------|--------|----------|---------|--------------|---------------------|--------|---------|
| King Hussien Cancer Center | KHCF sponsorship | KHFC   | JYP 5000 | JYP 0   |              | 2024-07-02 08:09:42 |        |         |

Exercise OOH

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise Digital

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

**Exercise Media**

media file : [April](#)  
media file : [May Media](#)  
media file : [June Media](#)

*Exercise SMS*

**Exercise Labels**

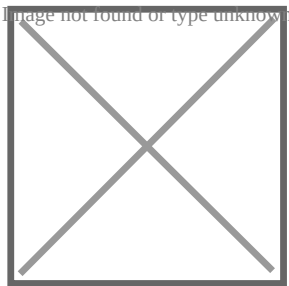
| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Digital Media*

**Exercise Labels**

| Label                  | Exercise      | Dealer                     | Price      | Payment | Payment Date | Date                | Reason | Com |
|------------------------|---------------|----------------------------|------------|---------|--------------|---------------------|--------|-----|
| SPECIAL PRICE CAMPAIGN | Digital Media | OMAN TRADING ESTABLISHMENT | JYP 821291 | JYP 0   |              | 2024-08-01 15:36:26 |        |     |

**Exercise Media**



media file : [INVOICE](#)

*Exercise Website Maintenance and update*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Customer Meet*

Exercise Labels

| Label                        | Exercise         | Dealer                        | Price          | Payment | Payment Date | Date                       | Reason | C |
|------------------------------|------------------|-------------------------------|----------------|---------|--------------|----------------------------|--------|---|
| GHALA<br>CUSTOMER<br>MEET    | Customer<br>Meet | OMAN TRADING<br>ESTABLISHMENT | JYP<br>3428890 | JYP 0   |              | 2024-<br>08-01<br>15:39:31 |        |   |
| WATTAYAH<br>CUSTOMER<br>MEET | Customer<br>Meet | OMAN TRADING<br>ESTABLISHMENT | JYP<br>3336495 | JYP 0   |              | 2024-<br>08-01<br>15:41:29 |        |   |

Exercise Media

media file : [INVOICE](#)

media file : [INVOICE](#)

media file : [PHOTOS](#)

media file : [PHOTOS](#)

*Exercise Showroom Branding*

Exercise Labels

| Label                           | Exercise             | Dealer                        | Price          | Payment | Payment Date | Date                       | Reason | C |
|---------------------------------|----------------------|-------------------------------|----------------|---------|--------------|----------------------------|--------|---|
| NIZWA<br>SHOWROOM<br>BRANDING   | Showroom<br>Branding | OMAN TRADING<br>ESTABLISHMENT | JYP<br>981443  | JYP 0   |              | 2024-<br>08-01<br>15:37:54 |        |   |
| SALALAH<br>SHOWROOM<br>BRANDING | Showroom<br>Branding | OMAN TRADING<br>ESTABLISHMENT | JYP<br>1139542 | JYP 0   |              | 2024-<br>08-01<br>15:40:54 |        |   |

Exercise Media

media file : [INVOICE](#)  
media file : [INVOICE](#)  
media file : [PHOTOS](#)

***Exercise OOH***

**Exercise Labels**

| Label     | Exercise | Dealer                     | Price       | Payment | Payment Date | Date                | Reason | Comments |
|-----------|----------|----------------------------|-------------|---------|--------------|---------------------|--------|----------|
| ISUZU-OOH | OOH      | OMAN TRADING ESTABLISHMENT | JYP 1693913 | JYP 0   |              | 2024-08-01 15:35:14 |        |          |
| ISUZU-OOH | OOH      | OMAN TRADING ESTABLISHMENT | JYP 1693913 | JYP 0   |              | 2024-08-01 15:40:19 |        |          |
| ISUZU-OOH | OOH      | OMAN TRADING ESTABLISHMENT | JYP 1693913 | JYP 0   |              | 2024-08-01 15:42:26 |        |          |

**Exercise Media**

media file : [INVOICE](#)  
media file : [INVOICE](#)  
media file : [INVOICE](#)

***Exercise SIAM Exhibition Event***

**Exercise Labels**

| Label         | Exercise              | Dealer      | Price     | Payment | Payment Date | Date                | Reason                | Comment |
|---------------|-----------------------|-------------|-----------|---------|--------------|---------------------|-----------------------|---------|
| SIAM Invoices | SIAM Exhibition Event | SDAMA MAROC | JYP 49000 | JYP 0   |              | 2024-05-06 15:06:52 | SIAM Exhibition event |         |

**Exercise Media**



## Exercise April 2024- Social Media Activities

### Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### Exercise Media

media file : [April 2024- Social Media Activities](#)

### Exercise Price

### Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### Exercise Promotion

### Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### Exercise Place



**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise People*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Process- CRM*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise 6P Marketing Activity*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Isuzu Pylon*

**Exercise Labels**

| Label       | Exercise    | Dealer                     | Price       | Payment | Payment Date | Date                | Reason | Comment |
|-------------|-------------|----------------------------|-------------|---------|--------------|---------------------|--------|---------|
| ISUZU PYLON | Isuzu Pylon | OMAN TRADING ESTABLISHMENT | JYP 8017853 | JYP 0   |              | 2024-08-01 15:38:54 |        |         |

**Exercise Media**

media file : [INVOICE](#)

media file : [PHOTOS](#)

### ***Exercise BTL***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### ***Exercise Social Media***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### ***Exercise Advt Magazine & Online***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### ***Exercise Advt Newspaper***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### ***Exercise Advt TV***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### ***Exercise Sponsorship***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise New Show room Signange / Branding***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Customer Giveaways***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Search Engine Marketing (SEO)***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Showroom branding***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Social media advertising***

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Ramadan Campaign***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Ramadan Ghabga*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Always on - Digital & Social Media*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Social Media*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Incentive Trip - Thailand*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise Focus Campaign - Media, Print, Value*

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise CRM

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise Other

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise Social Media Platforms

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|



media file : [May](#)  
media file : [June Media](#)

Exercise Giveaways

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise New branch ceremony inauguration***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise opening campaign for a new showrooms***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Ramdan Campaign***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Hajj campaign***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Whatsapp API & E-mail Automation activation***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

***Exercise Paid Media (SEM)***

**Exercise Labels**

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

### Exercise Business Directory 2024

#### Exercise Labels

| Label                    | Exercise                | Dealer | Price   | Payment | Payment Date | Date                | Reason                                        | Comment |
|--------------------------|-------------------------|--------|---------|---------|--------------|---------------------|-----------------------------------------------|---------|
| Prisma Media Advertising | Business Directory 2024 | MSRYB  | JYP 750 | JYP 0   | 2024-09-30   | 2024-05-15 15:35:38 | Advertising in Business Directory- 2024- 2025 |         |

#### Exercise Media

media file : [Invoice & Advertisements](#)  
media file : [Advertisements](#)

### Exercise April

#### Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise Media

isuzu and alamanfund

isuzu isuzuor



isuzu isuzuor



isuzu isuzuor



isuzu isuzuor



البيان

أغراض أكثر من 200 مسيرة أوك

أخبار الشركات

ايسوزو الأردن تواصل شراكتها مع صندوق الأمان لمستقبل الأيتام لتقديم المزيد من المنح لطلبته



ايسوزو الأردن تواصل شراكتها مع صندوق الأمان لمستقبل الأيتام لتقديم المزيد من المنح لطلبته

أعلنت شركة القدرة لتجارة السيارات، الممثل الرسمي والحصري لعامة ايسوزو في المملكة، عن تقديم منح دراسية جامعية لمزيد من الطلاب المستفيدين من خدمات صندوق الأيتام، وهي المنح المعزز لمستقبل الأيتام.

الوكيل الاخباري - أعلنت شركة القدرة لتجارة السيارات، الممثل

07:39 | 2024-05-20

ايسوزو الأردن تواصل شراكتها مع صندوق الأمان لمستقبل الأيتام لتقديم المزيد من المنح لطلبته



سيارات

أعلنت شركة القدرة لتجارة السيارات، الممثل الرسمي والحصري لعامة ايسوزو في المملكة، عن تقديم منح دراسية جامعية لمزيد من الطلاب المستفيدين من خدمات صندوق الأيتام، وهي المنح المعزز لمستقبل الأيتام.

الوكيل الاخباري - أعلنت شركة القدرة لتجارة السيارات، الممثل

07:39 | 2024-05-20

Exercise May 2024 Social Media Coverage

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise June 2024 Social Media Coverage

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise April 2024

Exercise Labels

| Label                 | Exercise   | Dealer | Price    | Payment | Payment Date | Date                | Reason     | Comment |
|-----------------------|------------|--------|----------|---------|--------------|---------------------|------------|---------|
| Retainer fees invoice | April 2024 | JOOS   | JYP 1450 | JYP 0   |              | 2024-07-01 13:42:38 | Monthly RF |         |



| Label               | Exercise   | Dealer        | Price    | Payment | Payment Date | Date                | Reason                      | Comment |
|---------------------|------------|---------------|----------|---------|--------------|---------------------|-----------------------------|---------|
| Giveaway invoice    | April 2024 | JOOS          | JYP 2029 | JYP 0   |              | 2024-07-01 13:44:05 | Ramadan customers giveaways |         |
| Truck flyer invoice | April 2024 | Direct Action | JYP 800  | JYP 0   |              | 2024-07-01 13:45:12 | Fleet Colaboration Campaign |         |

## Exercise Media

media file : [April presentation](#)

media file : [Retainer fees invoice](#)

media file : [Giveaway invoice](#)

media file : [Truck flyer invoice](#)

media file : [Astrico Video](#)

## Exercise May 2024

### Exercise Labels

| Label                      | Exercise | Dealer | Price    | Payment | Payment Date | Date                | Reason                   | Comment |
|----------------------------|----------|--------|----------|---------|--------------|---------------------|--------------------------|---------|
| Retainer fees invoice      | May 2024 | JOOS   | JYP 1450 | JYP 0   |              | 2024-07-01 13:46:03 | Monthly retainer fees    |         |
| Al Aman Fund Press Release | May 2024 | JOOS   | JYP 638  | JYP 0   |              | 2024-07-01 13:46:57 | Announcing Collaboration |         |

## Exercise Media

media file : [May presentation](#)

media file : [Retainer fees invoice](#)

media file : [Press Release invoice](#)

Exercise June 2024

Exercise Labels

| Label                                            | Exercise  | Dealer | Price    | Payment | Payment Date | Date                | Reason                                 | Comment |
|--------------------------------------------------|-----------|--------|----------|---------|--------------|---------------------|----------------------------------------|---------|
| Retainer fees invoice                            | June 2024 | JOOS   | JYP 1450 | JYP 0   |              | 2024-07-01 13:47:55 | Monthly retainer fees                  |         |
| Independence Day and Jubilee greeting news paper | June 2024 | JOOS   | JYP 1134 | JYP 0   |              | 2024-07-01 13:48:49 | Greeting                               |         |
| Website hosting and development                  | June 2024 | JOOS   | JYP 4060 | JYP 0   |              | 2024-07-01 13:49:44 | Yearly website hosting and development |         |

Exercise Media



- media file : [Retainer fees invoice](#)
- media file : [Yearly website development invoice](#)
- media file : [Newspaper Invoice](#)

Exercise February 2024

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

*Exercise March 2024*

Exercise Labels

| Label | Exercise | Dealer | Price | Payment | Payment Date | Date | Reason | Comment |
|-------|----------|--------|-------|---------|--------------|------|--------|---------|
|-------|----------|--------|-------|---------|--------------|------|--------|---------|

Exercise Media

media file : [March presentation](#)