

# 2023 First Semester

Number of plans: 11

Number of exercises: 73

Total Cost: JYP 6049750

Total Payment:  
JYP 9500000

## Semister Plans

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Ms.Maryam	JYP 151300	JYP 319000	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
2024 Marketing Plan-Term 1 (Generalized)	Noor	JYP 205070	JYP 205061	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Ms.Hala	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	Mr.Daniel Desmond	JYP 86775	JYP 22807253	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Tony	JYP 25970	JYP 750	JYP 0	2024-04-01 2025-03-31	364 Days	2024-05-09
T123-I marketing Activity	Jency George	JYP 311000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Jamilh	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Mr.Sudheer	JYP 101100	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Habeeb	JYP 1250000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Hussain	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Plan Name	Dealer Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	Mr.Ahmad	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

*Exercise January 2024*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [January Marketing Report](#)

*Exercise Implementation of new Isuzu Service Contracts*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Genuine & Service parts campaigns*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Isuzu Service vehicle stripping (Branded vehicles)*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Customer giveaways*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise IDS Improvements*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Aftersales Marketing Material*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Parts display*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Annual dealers meeting*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise SDAMA parts team challenge*



**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Sponsorship*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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**Exercise Media**

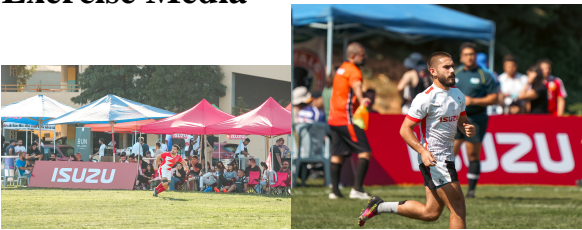
media file : [Rugby Sponsorship Agreement](#)

*Exercise Branding*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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**Exercise Media**



media file : [Rugby Yard Branding](#)

*Exercise SMS*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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**Exercise Media**



media file : [Trucks SMS Campaign](#)

*Exercise Retainer Fees*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [Invoices from Oct'23- Mar'24](#)

*Exercise Retainer fees*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees	Retainer fees	JOOS	JYP 8700	JYP 0		2024-07-02 08:08:09		

Exercise Media

media file : [April](#)

media file : [May](#)

*Exercise Branding*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Branding	Branding	Will be decided	JYP 12000	JYP 0		2024-07-02 08:10:37		

*Exercise Fleet Clients Campaign*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Fleet Clients Campaign	Fleet Clients Campaign	Will be decided	JYP 6000	JYP 0		2024-07-02 08:05:19		

Exercise Media

media file : [April](#)

*Exercise New Showroom Launching Campaign*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Launch campaign and event	New Showroom Launching Campaign	Will be decided	JYP 150000	JYP 0		2024-07-02 08:06:18		

Exercise Media

media file : [April](#)

Exercise Driver Safety Campaign

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Driver campaign	Driver Safety Campaign	Will be decided	JYP 6000	JYP 0		2024-07-02 10:51:33		

Exercise KHCF sponsorship

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
King Hussien Cancer Center	KHCF sponsorship	KHFC	JYP 5000	JYP 0		2024-07-02 08:09:42		

Exercise OOH

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Digital

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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**Exercise Media**

media file : [April](#)  
media file : [May Media](#)  
media file : [June Media](#)

*Exercise SMS*

**Exercise Labels**

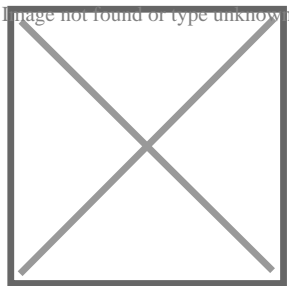
Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Digital Media*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Com
SPECIAL PRICE CAMPAIGN	Digital Media	OMAN TRADING ESTABLISHMENT	JYP 821291	JYP 0		2024-08-01 15:36:26		

**Exercise Media**



media file : [INVOICE](#)

*Exercise Website Maintenance and update*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Customer Meet*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	C
GHALA CUSTOMER MEET	Customer Meet	OMAN TRADING ESTABLISHMENT	JYP 3428890	JYP 0		2024- 08-01 15:39:31		
WATTAYAH CUSTOMER MEET	Customer Meet	OMAN TRADING ESTABLISHMENT	JYP 3336495	JYP 0		2024- 08-01 15:41:29		

Exercise Media

media file : [INVOICE](#)

media file : [INVOICE](#)

media file : [PHOTOS](#)

media file : [PHOTOS](#)

*Exercise Showroom Branding*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	C
NIZWA SHOWROOM BRANDING	Showroom Branding	OMAN TRADING ESTABLISHMENT	JYP 981443	JYP 0		2024- 08-01 15:37:54		
SALALAH SHOWROOM BRANDING	Showroom Branding	OMAN TRADING ESTABLISHMENT	JYP 1139542	JYP 0		2024- 08-01 15:40:54		

Exercise Media

media file : [INVOICE](#)  
media file : [INVOICE](#)  
media file : [PHOTOS](#)

***Exercise OOH***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comments
ISUZU-OOH	OOH	OMAN TRADING ESTABLISHMENT	JYP 1693913	JYP 0		2024-08-01 15:35:14		
ISUZU-OOH	OOH	OMAN TRADING ESTABLISHMENT	JYP 1693913	JYP 0		2024-08-01 15:40:19		
ISUZU-OOH	OOH	OMAN TRADING ESTABLISHMENT	JYP 1693913	JYP 0		2024-08-01 15:42:26		

**Exercise Media**

media file : [INVOICE](#)  
media file : [INVOICE](#)  
media file : [INVOICE](#)

***Exercise SIAM Exhibition Event***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
SIAM Invoices	SIAM Exhibition Event	SDAMA MAROC	JYP 49000	JYP 0		2024-05-06 15:06:52	SIAM Exhibition event	

**Exercise Media**



## Exercise April 2024- Social Media Activities

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Media

media file : [April 2024- Social Media Activities](#)

### Exercise Price

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Promotion

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Place



**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise People*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Process- CRM*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise 6P Marketing Activity*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Isuzu Pylon*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
ISUZU PYLON	Isuzu Pylon	OMAN TRADING ESTABLISHMENT	JYP 8017853	JYP 0		2024-08-01 15:38:54		

**Exercise Media**

media file : [INVOICE](#)

media file : [PHOTOS](#)

### ***Exercise BTL***

#### **Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### ***Exercise Social Media***

#### **Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### ***Exercise Advt Magazine & Online***

#### **Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### ***Exercise Advt Newspaper***

#### **Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### ***Exercise Advt TV***

#### **Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### ***Exercise Sponsorship***

#### **Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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***Exercise New Show room Signange / Branding***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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***Exercise Customer Giveaways***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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***Exercise Search Engine Marketing (SEO)***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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***Exercise Showroom branding***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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***Exercise Social media advertising***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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***Exercise Ramadan Campaign***

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Ramadan Ghabga*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Always on - Digital & Social Media*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Social Media*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Incentive Trip - Thailand*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Focus Campaign - Media, Print, Value*

**Exercise Labels**

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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## Exercise CRM

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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## Exercise Other

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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## Exercise Social Media Platforms

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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media file : [May](#)  
media file : [June Media](#)

## Exercise Giveaways

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise New branch ceremony inauguration*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise opening campaign for a new showrooms*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Ramdan Campaign*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Hajj campaign*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Whatsapp API & E-mail Automation activation*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise Paid Media (SEM)*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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### Exercise Business Directory 2024

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Prisma Media Advertising	Business Directory 2024	MSRYB	JYP 750	JYP 0	2024-09-30	2024-05-15 15:35:38	Advertising in Business Directory- 2024- 2025	

#### Exercise Media

media file : [Invoice & Advertisements](#)  
media file : [Advertisements](#)

### Exercise April

#### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise May 2024 Social Media Coverage*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise June 2024 Social Media Coverage*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise April 2024*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	April 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:42:38	Monthly RF	



Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Giveaway invoice	April 2024	JOOS	JYP 2029	JYP 0		2024-07-01 13:44:05	Ramadan customers giveaways	
Truck flyer invoice	April 2024	Direct Action	JYP 800	JYP 0		2024-07-01 13:45:12	Fleet Colaboration Campaign	

## Exercise Media

media file : [April presentation](#)

media file : [Retainer fees invoice](#)

media file : [Giveaway invoice](#)

media file : [Truck flyer invoice](#)

media file : [Astrico Video](#)

## *Exercise May 2024*

### Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	May 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:46:03	Monthly retainer fees	
Al Aman Fund Press Release	May 2024	JOOS	JYP 638	JYP 0		2024-07-01 13:46:57	Announcing Collaboration	

## Exercise Media

media file : [May presentation](#)

media file : [Retainer fees invoice](#)

media file : [Press Release invoice](#)

Exercise June 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	June 2024	JOOS	JYP 1450	JYP 0		2024-07-01 13:47:55	Monthly retainer fees	
Independence Day and Jubilee greeting news paper	June 2024	JOOS	JYP 1134	JYP 0		2024-07-01 13:48:49	Greeting	
Website hosting and development	June 2024	JOOS	JYP 4060	JYP 0		2024-07-01 13:49:44	Yearly website hosting and development	

Exercise Media



- media file : [Retainer fees invoice](#)
- media file : [Yearly website development invoice](#)
- media file : [Newspaper Invoice](#)

Exercise February 2024

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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*Exercise March 2024*

Exercise Labels

Label	Exercise	Dealer	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [March presentation](#)