

2024 First Half

Number of plans: 11

Number of exercises: 73

Total Cost: JYP 6049750

Total Payment:
JYP 9500000

Semister Plans

Plan Name	Company Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	SDAMA MAROC	JYP 151300	JYP 319000	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
2024 Marketing Plan-Term 1 (Generalized)	QAT	JYP 205070	JYP 205061	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	IMPEX	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	OTE	JYP 86775	JYP 22807253	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	Company Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	MSRYB	JYP 25970	JYP 750	JYP 0	2024-04-01 2025-03-31	364 Days	2024-05-09
T123-I marketing Activity	JMTC	JYP 311000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Yemco	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	BMSC	JYP 101100	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Genavco	JYP 1250000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09
T123-I marketing Activity	Zamzam	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Plan Name	Company Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	AUM	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-05-09

Exercise January 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [January Marketing Report](#)

Exercise Implementation of new Isuzu Service Contracts

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Genuine & Service parts campaigns

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Isuzu Service vehicle stripping (Branded vehicles)

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer giveaways

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise IDS Improvements

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Aftersales Marketing Material

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Parts display

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Annual dealers meeting

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise SDAMA parts team challenge

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Sponsorship

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [Rugby Sponsorship Agreement](#)

Exercise Branding

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media



media file : [Rugby Yard Branding](#)

Exercise SMS

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media



media file : [Trucks SMS Campaign](#)

Exercise Retainer Fees

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [Invoices from Oct'23- Mar'24](#)

Exercise Retainer fees

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees	Retainer fees	QAT	JYP 8700	JYP 0		2024-07-02 08:08:09		

Exercise Media

media file : [April](#)
media file : [May](#)

Exercise Branding

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Branding	Branding	QAT	JYP 12000	JYP 0		2024-07-02 08:10:37		

Exercise Fleet Clients Campaign

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Fleet Clients Campaign	Fleet Clients Campaign	QAT	JYP 6000	JYP 0		2024-07-02 08:05:19		

Exercise Media

media file : [April](#)

Exercise New Showroom Launching Campaign

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Launch campaign and event	New Showroom Launching Campaign	QAT	JYP 150000	JYP 0		2024-07-02 08:06:18		

Exercise Media

media file : [April](#)

Exercise Driver Safety Campaign

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Driver campaign	Driver Safety Campaign	QAT	JYP 6000	JYP 0		2024-07-02 10:51:33		

Exercise KHCF sponsorship

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
King Hussien Cancer Center	KHCF sponsorship	QAT	JYP 5000	JYP 0		2024-07-02 08:09:42		

Exercise OOH

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Digital

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April](#)
media file : [May Media](#)
media file : [June Media](#)

Exercise SMS

Exercise Labels

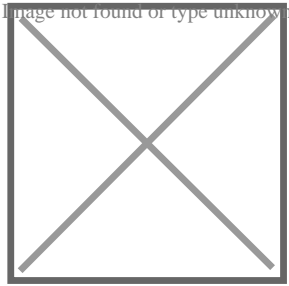
Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Digital Media

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
SPECIAL PRICE CAMPAIGN	Digital Media	OTE	JYP 821291	JYP 0		2024-08-01 15:36:26		

Exercise Media



media file : [INVOICE](#)

Exercise Website Maintenance and update

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer Meet

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
GHALA CUSTOMER MEET	Customer Meet	OTE	JYP 3428890	JYP 0		2024-08-01 15:39:31		
WATTAYAH CUSTOMER MEET	Customer Meet	OTE	JYP 3336495	JYP 0		2024-08-01 15:41:29		

Exercise Media

media file : [INVOICE](#)

media file : [INVOICE](#)

media file : [PHOTOS](#)

media file : [PHOTOS](#)

Exercise Showroom Branding

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
NIZWA SHOWROOM BRANDING	Showroom Branding	OTE	JYP 981443	JYP 0		2024-08-01 15:37:54		
SALALAH SHOWROOM BRANDING	Showroom Branding	OTE	JYP 1139542	JYP 0		2024-08-01 15:40:54		

Exercise Media

media file : [INVOICE](#)

media file : [INVOICE](#)

media file : [PHOTOS](#)

Exercise OOH

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
ISUZU-OOH	OOH	OTE	JYP 1693913	JYP 0		2024-08-01 15:35:14		
ISUZU-OOH	OOH	OTE	JYP 1693913	JYP 0		2024-08-01 15:40:19		
ISUZU-OOH	OOH	OTE	JYP 1693913	JYP 0		2024-08-01 15:42:26		

Exercise Media

media file : [INVOICE](#)

media file : [INVOICE](#)

media file : [INVOICE](#)

Exercise SIAM Exhibition Event

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
SIAM Invoices	SIAM Exhibition Event	SDAMA MAROC	JYP 49000	JYP 0		2024-05-06 15:06:52	SIAM Exhibition event	

Exercise Media



Exercise April 2024- Social Media Activities

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [April 2024- Social Media Activities](#)

Exercise Price

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Promotion

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Place

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise People

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Process- CRM

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise 6P Marketing Activity

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Isuzu Pylon

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
ISUZU PYLON	Isuzu Pylon	OTE	JYP 8017853	JYP 0		2024-08-01 15:38:54		

Exercise Media

media file : [INVOICE](#)
media file : [PHOTOS](#)

Exercise BTL

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social Media

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Advt Magazine & Online

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Advt Newspaper

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Advt TV

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Sponsorship

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise New Show room Signange / Branding

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Customer Giveaways

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Search Engine Marketing (SEO)

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Showroom branding

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social media advertising

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Ramadan Campaign

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Ramadan Ghabga

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Always on - Digital & Social Media

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social Media

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Incentive Trip - Thailand

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Focus Campaign - Media, Print, Value

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise CRM

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Other

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Social Media Platforms

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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media file : [May](#)
media file : [June Media](#)

Exercise Giveaways

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise New branch ceremony inaugration

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise opening campaign for a new showrooms

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Ramdan Campaign

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Hajj campaign

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Whatsapp API & E-mail Automation activation

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Paid Media (SEM)

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Business Directory 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Prisma Media Advertising	Business Directory 2024	MSRYB	JYP 750	JYP 0	2024-09-30	2024-05-15 15:35:38	Advertising in Business Directory- 2024- 2025	

Exercise Media

media file : [Invoice & Advertisements](#)
media file : [Advertisements](#)

Exercise April

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media



Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise April 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	April 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:42:38	Monthly RF	
Giveaway invoice	April 2024	QAT	JYP 2029	JYP 0		2024-07-01 13:44:05	Ramadan customers giveaways	
Truck flyer invoice	April 2024	QAT	JYP 800	JYP 0		2024-07-01 13:45:12	Fleet Colaboration Campaign	

Exercise Media

media file : [April presentation](#)
media file : [Retainer fees invoice](#)
media file : [Giveaway invoice](#)
media file : [Truck flyer invoice](#)
media file : [Astrico Video](#)

Exercise May 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	May 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:46:03	Monthly retainer fees	

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Al Aman Fund Press Release	May 2024	QAT	JYP 638	JYP 0		2024-07-01 13:46:57	Announcing Collaboration	

Exercise Media

media file : [May presentation](#)
media file : [Retainer fees invoice](#)
media file : [Press Release invoice](#)

Exercise June 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	June 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:47:55	Monthly retainer fees	
Independence Day and Jubilee greeting news paper	June 2024	QAT	JYP 1134	JYP 0		2024-07-01 13:48:49	Greeting	
Website hosting and development	June 2024	QAT	JYP 4060	JYP 0		2024-07-01 13:49:44	Yearly website hosting and development	

Exercise Media



media file : [Retainer fees invoice](#)
 media file : [Yearly website development invoice](#)
 media file : [Newspaper Invoice](#)

Exercise February 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise March 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
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Exercise Media

media file : [March presentation](#)