

# 2024 First Half

Number of plans: 11

Number of exercises: 73

Total Cost: JYP 6049750

Total Payment:  
JYP 9500000

## Semister Plans

Plan Name	Company Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	SDAMA MAROC	JYP 1092819	JYP 319000	JYP 0	2024-01-01 2024-12-31	365 Days	Plan is not Completed
2024 Marketing Plan-Term 1 (Generalized)	QAT	JYP 205070	JYP 205061	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	IMPEX	JYP 52999	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed
T123-I marketing Activity	OTE	JYP 86775	JYP 22807253	JYP 0	2024-04-01 2024-09-30	182 Days	Plan is not Completed

Plan Name	Company Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	MSRYB	JYP 27240	JYP 1020	JYP 0	2024-04-01 2025-03-31	364 Days	2024-05-09
T123-I marketing Activity	JMTC	JYP 311000	JYP 54000	JYP 0	2024-04-01 2024-09-30	182 Days	2024-09-16
T123-I marketing Activity	Yemco	JYP 440000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-09-16
T123-I marketing Activity	BMSC	JYP 101100	JYP 1298214	JYP 0	2024-04-01 2024-09-30	182 Days	2024-09-16
T123-I marketing Activity	Genavco	JYP 1250000	JYP 143955	JYP 0	2024-04-01 2024-09-30	182 Days	2024-09-16
T123-I marketing Activity	Zamzam	JYP 52000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-09-16

Plan Name	Company Name	Expected Cost	Cost	Payment	Date	Expected Duration	Actual Duration
T123-I marketing Activity	AUM	JYP 395000	JYP 0	JYP 0	2024-04-01 2024-09-30	182 Days	2024-09-16

***Exercise Retainer fees***

**Exercise Labels**

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees	Retainer fees	QAT	JYP 8700	JYP 0		2024-07-02 08:08:09		

**Exercise Media**

media file : [April](#)

media file : [May](#)

***Exercise Branding***

**Exercise Labels**

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Branding	Branding	QAT	JYP 12000	JYP 0		2024-07-02 08:10:37		

***Exercise Fleet Clients Campaign***

**Exercise Labels**

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Fleet Clients Campaign	Fleet Clients Campaign	QAT	JYP 6000	JYP 0		2024-07-02 08:05:19		

## Exercise Media

media file : [April](#)

### *Exercise New Showroom Launching Campaign*

## Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Launch campaign and event	New Showroom Launching Campaign	QAT	JYP 150000	JYP 0		2024-07-02 08:06:18		

## Exercise Media

media file : [April](#)

media file : [New Showroom Campaign Invoice](#)

### *Exercise Driver Safety Campaign*

## Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Driver campaign	Driver Safety Campaign	QAT	JYP 6000	JYP 0		2024-07-02 10:51:33		

*Exercise KHCF sponsorship*

**Exercise Labels**

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
King Hussien Cancer Center	KHCF sponsorship	QAT	JYP 5000	JYP 0		2024-07-02 08:09:42		

*Exercise April 2024*

**Exercise Labels**

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	April 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:42:38	Monthly RF	
Giveaway invoice	April 2024	QAT	JYP 2029	JYP 0		2024-07-01 13:44:05	Ramadan customers giveaways	
Truck flyer invoice	April 2024	QAT	JYP 800	JYP 0		2024-07-01 13:45:12	Fleet Colaboration Campaign	

**Exercise Media**

media file : [April presentation](#)  
media file : [Retainer fees invoice](#)  
media file : [Giveaway invoice](#)  
media file : [Truck flyer invoice](#)  
media file : [Astrico Video](#)

*Exercise May 2024*

## Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	May 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:46:03	Monthly retainer fees	
Al Aman Fund Press Release	May 2024	QAT	JYP 638	JYP 0		2024-07-01 13:46:57	Announcing Collaboration	

## Exercise Media

media file : [May presentation](#)

media file : [Retainer fees invoice](#)

media file : [Press Release invoice](#)

## *Exercise June 2024*

## Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	June 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:47:55	Monthly retainer fees	
Independence Day and Jubilee greeting news paper	June 2024	QAT	JYP 1134	JYP 0		2024-07-01 13:48:49	Greeting	
Website hosting and development	June 2024	QAT	JYP 4060	JYP 0		2024-07-01 13:49:44	Yearly website hosting and development	

## Exercise Media



media file : [Retainer fees invoice](#)  
media file : [Yearly website development invoice](#)  
media file : [Newspaper Invoice](#)

## Exercise July 2024

### Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	July 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:50:47	Monthly retainer fees	

## Exercise Media

media file : [July Content Calendar](#)  
media file : [July Retainer Fees Invoice](#)  
media file : [July Trucks Market Update Report](#)

## Exercise August 2024

### Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
-------	----------	--------------	-------	---------	--------------	------	--------	---------

Retainer fees invoice	August 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:55:24		
-----------------------	-------------	-----	----------	-------	--	---------------------	--	--

Exercise Media



- media file : [August Content Calendar](#)
- media file : [New Showroom Campaign Invoice](#)
- media file : [August Retainer Fees Invoice](#)
- media file : [Key Chains Invoice August](#)
- media file : [Monthly Presentation of August](#)

Exercise September 2024

Exercise Labels

Label	Exercise	Company Name	Price	Payment	Payment Date	Date	Reason	Comment
Retainer fees invoice	September 2024	QAT	JYP 1450	JYP 0		2024-07-01 13:55:44		

Exercise Media





media file : [Vests for Community Centre Donations](#)

media file : [Invoice Signages](#)